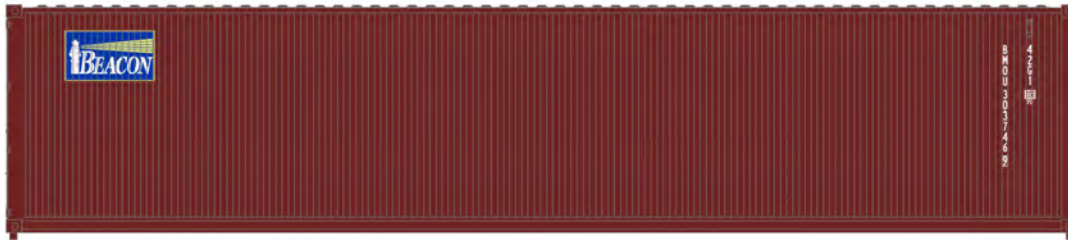


**HO**

**ATLAS MASTER® HO 40' STANDARD HEIGHT CONTAINER**

**ALL NEW  
PAINT  
SCHEMES**

Product Info: <https://shop.atlasrr.com/d-640-march-2021-ho-pre-orders.aspx>



BEACON (BMOU)



CHINA SHIPPING (CCLU)



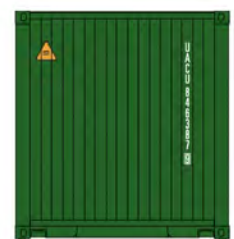
COSCO SHIPPING (CSNU)



Ocean Network Express (TLLU)



United Arab Shipping Co. (UACU)





# PRE-ORDER ANNOUNCEMENTS - MARCH 2021

**GUARANTEED PRE-ORDER DUE DATE: WEDNESDAY APRIL 14<sup>TH</sup> 2021**



## ATLAS MASTER® HO 40' STANDARD HEIGHT CONTAINER

**Product Info:** <https://shop.atlasrr.com/d-640-march-2021-ho-pre-orders.aspx>

**ESTIMATED ARRIVAL: 4th Quarter 2021 Arrival**

| ORDER IN PIECES              | ITEM       | ROAD NAME/ROAD NUMBER                         | MSRP / UNIT |
|------------------------------|------------|---|-------------|
|                              | 20 006 537 | Undecorated 1-3-1 BEV OUT LH                  | \$39.95     |
|                              | 20 006 538 | Undecorated 1-1-1 LTR                         | \$39.95     |
| <b>ALL NEW PAINT SCHEMES</b> |            |   |             |
|                              | 20 006 539 | BEACON (BMOU) Set 1 (Brown)                   | \$47.95     |
|                              | 20 006 540 | BEACON (BMOU) Set 2 (Brown)                   | \$47.95     |
|                              | 20 006 541 | CHINA SHIPPING (CCLU) Set 1 (Teal)            | \$47.95     |
|                              | 20 006 542 | CHINA SHIPPING (CCLU) Set 2 (Teal)            | \$47.95     |
|                              | 20 006 543 | COSCO SHIPPING (CSNU) Set 1 (Blue)            | \$47.95     |
|                              | 20 006 544 | COSCO SHIPPING (CSNU) Set 2 (Blue)            | \$47.95     |
|                              | 20 006 545 | Ocean Network Express (TLLU) Set 1 (Pink)     | \$47.95     |
|                              | 20 006 546 | Ocean Network Express (TLLU) Set 2 (Pink)     | \$47.95     |
|                              | 20 006 547 | United Arab Shipping Co. (UACU) Set 1 (Green) | \$47.95     |
|                              | 20 006 548 | United Arab Shipping Co. (UACU) Set 2 (Green) | \$47.95     |
| <b>TOTAL PIECES ORDERED</b>  |            |   |             |

The development of shipping containers reached a turning point in the late 1970s when standardization began to take place. Prior to this time numerous designs and sizes of containers were seen throughout the world. The true intermodal era began in the 1980s with the expanding world economy, Panama Canal ship size restrictions, intermodal railway car (wagon) designs and the setting of ISO standards for international shipping containers. Steel became the norm and two heights of 40-foot containers eventually became standard worldwide; the standard-height (8' 6") and the high-cube (9' 6").

In addition to ISO size standardization, assembly-line manufacturing standardization brought the steel container from various aluminum and steel designs to a more similar design. In the late 1970s squared corrugations with double logo panels were common new-builds. The next step, occurring during the early 80s changed the squared corrugations to a beveled design. Finally, in the late 80s, the logo panels were no longer seen on new-builds and the all-corrugated side container emerged as most production was shifted to China.

Today's commonly seen steel all-corrugated ISO containers still have some variations, primarily the doors. The Atlas model represents a standard-height 40'er which will exhibit a range of door styles, roofs, and front walls to more closely match the variations in the prototype containers seen throughout the world.

### Features:

- Separately applied door rods and handles
- Optional separate vents
- Prototypically accurate "beveled" all corrugated sides
- Each set comes as a 3-pack