

GUARANTEED PRE-ORDER DUE DATE: WEDNESDAY AUGUST 2ND, 2023
CONSUMER EDITION



SUMMER FUN - VOL. 1

ALL SCALES CATALOG

JUNE 2023



Atlas Guaranteed Pre-Order Announcements
N, HO, & O Scales



Atlas Trainman® 40' Plug Door Box Cars
N Scale pg. 4-5; HO Scale pg. 12-13; O Scale pg. 20-21



PRE-ORDER ANNOUNCEMENTS - JUNE 2023



GUARANTEED PRE-ORDER DUE DATE: WEDNESDAY AUGUST 2ND 2023

June 2023

Dear Model Railroader,

Happy Summer & Welcome to the June 2023 Atlas HO, N & O Scale Catalog. The ASMC is the basis of the distinctive Atlas Guaranteed Pre-Order system. Before the Research & Development department gives the final go ahead for production, Atlas announces to its customers the products we are preparing to make. This announcement comes in the form of the ASMC that provides our customers with the opportunity to arrange a guaranteed pre-order if placed by the given deadline. If possible, Atlas will try to fill orders placed after the given "due date", but these can not be guaranteed.

The the June 2023 Atlas HO, N & O Scale Catalog includes announcements of officially licensed models representing Ford® and various beer brands. Offerings in all scales will include 40' Plug Door Box Cars, while N & HO scales will see announcements of BX-177 Box Cars and Ford® Fairmont Wagons. Rounding out the announcements are N scale Flat Cars and Trailers and HO scale Ford® pickup trucks. In addition to these new announcements, Atlas also has the perfect accessories to add life to your layout. Take a closer look on pages 22-23 or on our website, shop.atlasrr.com

While on the website, make sure to check out the 'New Arrivals' pages to see what has recently hit Atlas Dealers' shelves or the 'In-Stock' pages to see what is still available in the Atlas Warehouse. We have plenty of exciting product arrivals headed to your dealer now-just what you need to keep you and your layout cool all summer long!

Need to do some track work? The 148-page Atlas All Scales Track & Accessories Catalog is just the resource you need! We also offer a full line of instructional guides if you're looking to start fresh with a brand new layout! For more information and a complete listing of our books, check out our website or inquire at your local hobby shop. For assistance finding an Atlas Authorized Dealer near you, check out our Dealer locator at <https://shop.atlasrr.com/storelocator.aspx>.

Don't miss out on all of the latest Atlas news, announcements, special offers and more. You can ensure that you receive the latest Atlas news delivered to your inbox by visiting shop.atlasrr.com and signing up for our email newsletter – *the Atlas Insider*.

Thank you for your interest and enthusiasm in the exceptional multi-scale product offerings created by Atlas Model Railroad Company.

Happy Modeling,

Drew Postle, Atlas Sales Manager

Products bearing American Refrigerator Transit; Chicago & Eastern Illinois (C&EI); Chicago and North Western Railway Company (CNW); The Denver & Rio Grande Western Railroad Company (D&RGW); Katy; Missouri-Kansas-Texas Railroad Company (MKT); Missouri Pacific (MP); Pacific Fruit Express (PFE); Southern Pacific (SP); St. Louis Southwestern Railway Company (SSW); Cotton Belt; Texas & Pacific (T&P); Union Pacific (UP); Union Pacific Fruit Express (UPFE); Western Pacific (WP) marks are made under trademark license from Union Pacific Railroad Company.

Atlas Model Railroad Co., Inc. • 378 Florence Ave., Hillside, NJ 07205 • USA • ph: 908-687-0880 • fax: 908-687-8857 • shop.atlasrr.com



GUARANTEED PRE-ORDER DUE DATE: WEDNESDAY AUGUST 2ND 2023

TABLE OF CONTENTS

GUARANTEED PRE-ORDER ANNOUNCEMENTS PAGE

N SCALE GUARANTEED PRE-ORDER ANNOUNCEMENTS

ATLAS TRAINMAN® N 40' PLUG DOOR BOX CARS - All New Paint Schemes	pgs. 4-5
ATLAS MASTER® N BX-177 BOX CARS - All New Paint Schemes.....	pgs. 6-7
ATLAS TRAINMAN® N 50' FLAT CARS WITH TWO TRAILERS - All New Paint Schemes.....	pgs. 8-9
ATLAS N FORD® FAIRMONT WAGONS - Back by Popular Demand & New Colors	pgs. 10-11

HO SCALE GUARANTEED PRE-ORDER ANNOUNCEMENTS

ATLAS TRAINMAN® HO 40' PLUG DOOR BOX CARS - All New Paint Schemes.....	pgs. 12-13
ATLAS MASTER® HO BX-177 BOX CARS - All New Paint Schemes.....	pgs. 14-15
ATLAS HO FORD® F-350 CREW CAB PICKUP TRUCKS - New Model.....	pgs. 16-17
ATLAS HO FORD® FAIRMONT WAGONS - Back by Popular Demand & New Colors.....	pgs. 18-19

O SCALE GUARANTEED PRE-ORDER ANNOUNCEMENTS

ATLAS TRAINMAN® O 40' PLUG DOOR BOX CARS - All New Paint Schemes	pgs. 20-21
--	------------

Pabst Blue Ribbon, Ballantine, Falstaff, Lone Star, Lucky Lager, Old Milwaukee, Olympia, Pearl, Rainier, Stroh's, Schaefer and related marks, logos and designs are intellectual property of PBC and are used with permission by Atlas Model Railroad Co., Inc. © 2023, All rights reserved.

To Order, Please Contact Your Authorized Atlas Dealer

All prices are in US dollars. Prices and dates are subject to change without notice. Atlas reserves the right to correct errors, change prices and modify designs without notice. Any product pricing errors and updates may be corrected at any time through notification of distributors, dealers and consumers on our website: shop.atlasrr.com.

© 2023 Atlas Model Railroad Co., Inc.

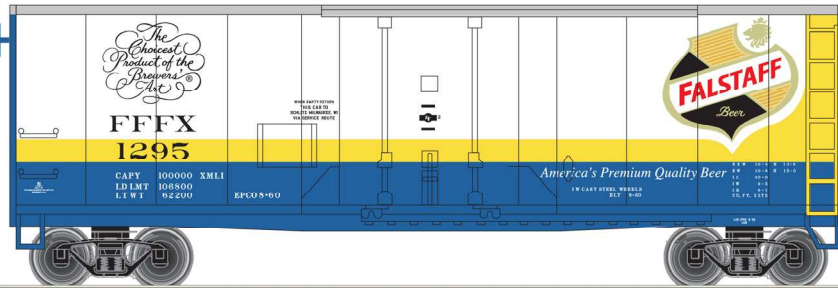
Atlas Model Railroad Co., Inc. • 378 Florence Ave., Hillside, NJ 07205 • USA • ph: 908-687-0880 • fax: 908-687-8857 • shop.atlasrr.com

HO
SCALE

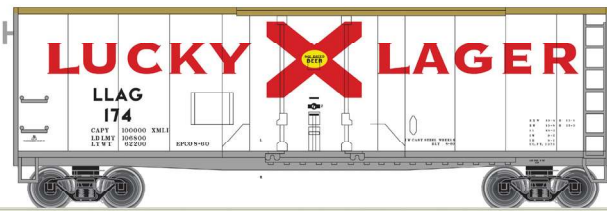
ATLAS TRAINMAN® HO 40' PLUG DOOR BOX CAR

Product Info: <https://shop.atlasrr.com/d-699-june-2023-ho-pre-orders.aspx>

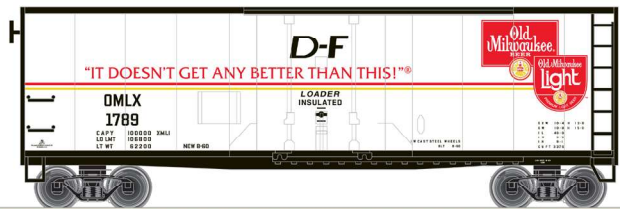
**ALL NEW
PAINT
SCHEMES**



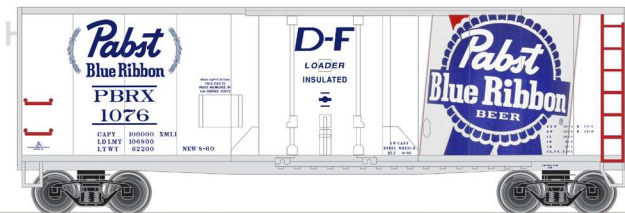
Falstaff



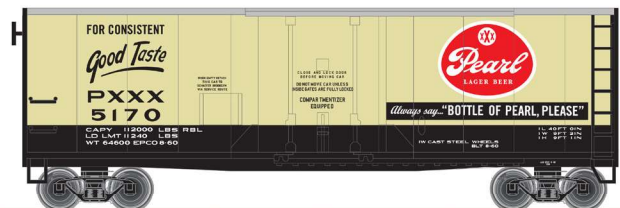
Lucky Lager



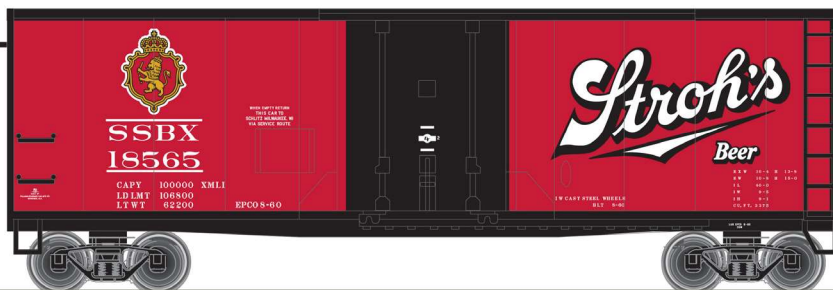
Old Milwaukee



Pabst Blue Ribbon



Pearl Lager



Stroh's



GUARANTEED PRE-ORDER DUE DATE: WEDNESDAY AUGUST 2ND 2023



ATLAS TRAINMAN® HO 40' PLUG DOOR BOX CAR

ESTIMATED ARRIVAL: 2nd Quarter 2024 Arrival

ORDER IN PIECES	ITEM	ROAD NAME	ROAD #	COLOR	MSRP/ UNIT
ALL NEW PAINT SCHEMES					
	20 007 238	Falstaff	1223	White/Blue/Yellow	\$34.95
	20 007 239	Falstaff	1237	White/Blue/Yellow	\$34.95
	20 007 240	Falstaff	1295	White/Blue/Yellow	\$34.95
	20 007 241	Lucky Lager	174	White/Red	\$34.95
	20 007 242	Lucky Lager	295	White/Red	\$34.95
	20 007 243	Lucky Lager	308	White/Red	\$34.95
	20 007 244	Old Milwaukee Light	1789	White/Red/Black	\$34.95
	20 007 245	Old Milwaukee Light	1845	White/Red/Black	\$34.95
	20 007 246	Old Milwaukee Light	1906	White/Red/Black	\$34.95
	20 007 247	Pabst Blue Ribbon	1005	White/Red/Blue/Silver	\$34.95
	20 007 248	Pabst Blue Ribbon	1072	White/Red/Blue/Silver	\$34.95
	20 007 249	Pabst Blue Ribbon	1076	White/Red/Blue/Silver	\$34.95
	20 007 250	Pearl Lager	5134	Black/Tan/Red	\$34.95
	20 007 251	Pearl Lager	5170	Black/Tan/Red	\$34.95
	20 007 252	Pearl Lager	5182	Black/Tan/Red	\$34.95
	20 007 253	Stroh's	18533	Red/Black/White/Gold	\$34.95
	20 007 254	Stroh's	18565	Red/Black/White/Gold	\$34.95
	20 007 255	Stroh's	18577	Red/Black/White/Gold	\$34.95
TOTAL PIECES ORDERED					

This Atlas Trainman model is based upon the typical RBL class of insulated box cars that were used to carry goods that required protection from extremes of temperature, but not refrigeration. Plug-style doors were normally used to ensure a tight seal in the insulation. Designed for transport of both perishables and large loads, plug doors allowed box cars to be sealed from outside dust and dirt. These Atlas Trainman units are painstakingly designed to provide many hours of optimum, smooth performance and hours of modeling enjoyment.

Features:

- Decorated with colorful fantasy paint schemes
- AccuMate® couplers
- Roller-bearing or friction-bearing trucks where appropriate
- And more!

AccuMate® couplers are made under license from AccuRail, Inc.



PRE-ORDER ANNOUNCEMENTS - JUNE 2023



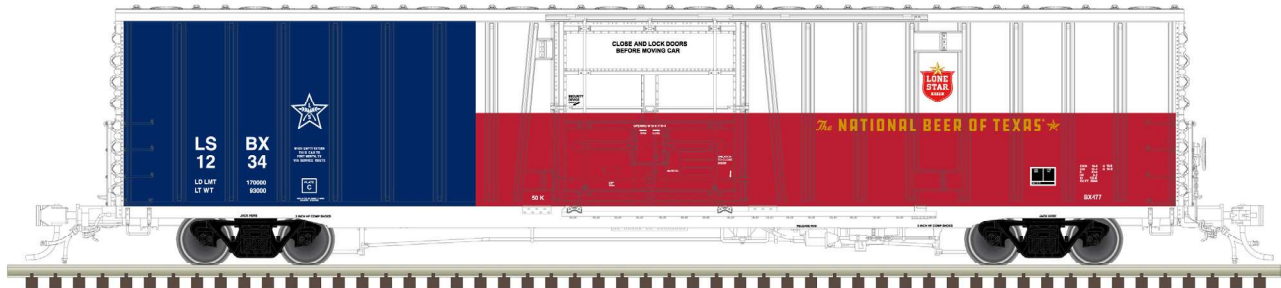
GUARANTEED PRE-ORDER DUE DATE: WEDNESDAY AUGUST 2ND 2023

HO SCALE

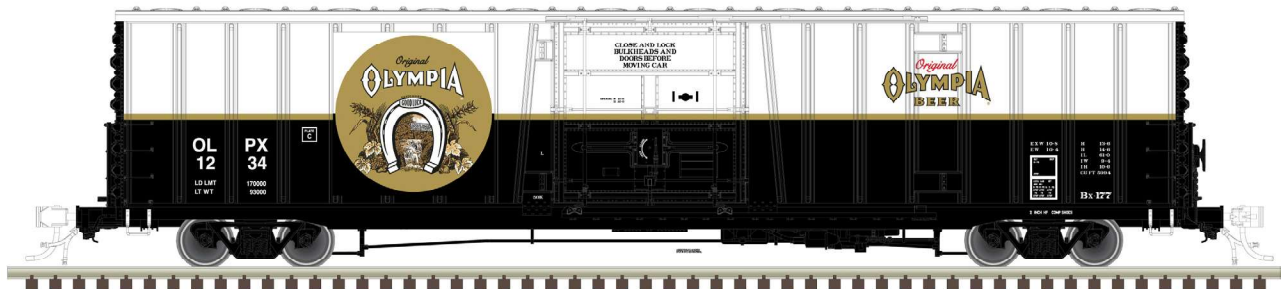
ATLAS MASTER® HO BX-177 BOX CAR

ALL NEW PAINT SCHEMES

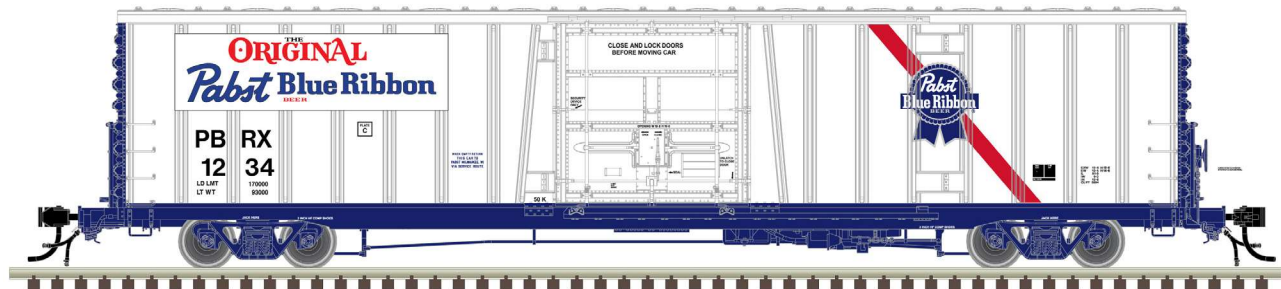
Product Info: <https://shop.atlasrr.com/d-699-june-2023-ho-pre-orders.aspx>



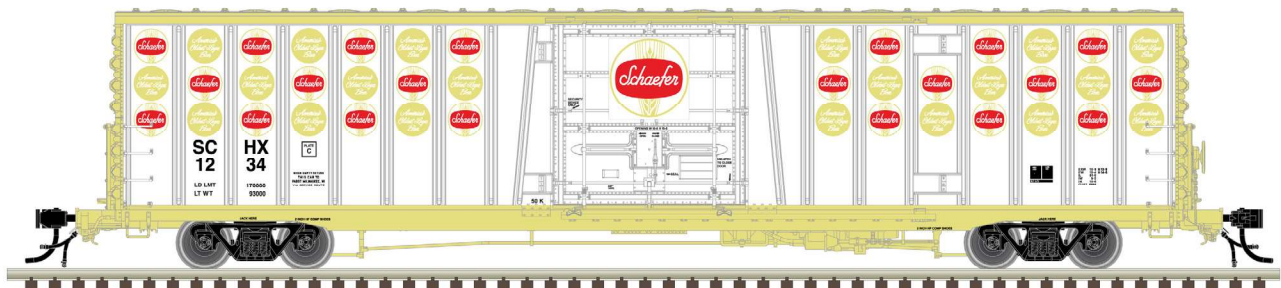
Lone Star



Olympia



Pabst Blue Ribbon



Schaefer

Atlas Model Railroad Co., Inc. • 378 Florence Ave., Hillside, NJ 07205 • USA • ph: 908-687-0880 • fax: 908-687-8857 • shop.atlasrr.com



GUARANTEED PRE-ORDER DUE DATE: WEDNESDAY AUGUST 2ND 2023



ATLAS MASTER® HO BX-177 BOX CAR

ESTIMATED ARRIVAL: 2nd Quarter 2024 Arrival

ORDER IN PIECES	ITEM	ROAD NAME	ROAD #	COLOR	MSRP / UNIT
ALL NEW PAINT SCHEMES					
	20 007 256	Lone Star	1884	Red/White/Blue	\$69.95
	20 007 257	Lone Star	1897	Red/White/Blue	\$69.95
	20 007 258	Lone Star	1901	Red/White/Blue	\$69.95
	20 007 259	Olympia	101896	Black/White/Gold	\$69.95
	20 007 260	Olympia	101921	Black/White/Gold	\$69.95
	20 007 261	Olympia	101944	Black/White/Gold	\$69.95
	20 007 262	Pabst Blue Ribbon	301844	White/Blue/Red	\$69.95
	20 007 263	Pabst Blue Ribbon	301856	White/Blue/Red	\$69.95
	20 007 264	Pabst Blue Ribbon	301869	White/Blue/Red	\$69.95
	20 007 265	Schaefer	5067	White/Red/Gold	\$69.95
	20 007 266	Schaefer	5086	White/Red/Gold	\$69.95
	20 007 267	Schaefer	5093	White/Red/Gold	\$69.95
TOTAL PIECES ORDERED					

Custom-built by ATSF in 1975, a total of 500 BX-177 boxcars were built at Santa Fe's car shops in Topeka, KS. Measuring 61'6" in length (66' 1/2" over the strikers), this icon of beer transportation has proven invaluable to the Santa Fe and then the BNSF. With over 40 years in service and a dozen plus paint schemes between Santa Fe and BNSF, these boxcars are still serving major breweries with pride.

A few notes about the prototype:

- ATSF 621600-622099 (Qty. 500)
- Built at Topeka shops July-Nov. 1975
- ATSF "Super Shock Contol" underframe with Keystone 20" travel Center-of-Car cushion device
- Youngstown (YSD) steel car sides and plug door with 10'-6" opening
- Stanray (SRE) Improved Dreadnaught ends and welded X-panel roof
- Originally equipped with Equipco "ACB" (air cushion) movable bulkheads
- Final (last) insulated cars built by ATSF
- In-service 40+ years

The model is designed based on Bx-177 construction drawings from ATSF, YSD and SRE.

Features:

- Decorated with colorful fantasy paint schemes Ready to run
- Ultra-fine detail
- Prototypical ride height
- 100-ton Trucks
- 36" metal wheels
- Separately applied cut levers
- Trainline air hoses
- Etched metal cross over platforms

HO
SCALE

ATLAS HO FORD® F-350 CREW CAB PICKUP TRUCKS

**NEW
MODEL**

Product Info: <https://shop.atlasrr.com/d-699-june-2023-ho-pre-orders.aspx>



White



White w/ Utility Cap



Safety Yellow



Safety Yellow w/ Utility Cap



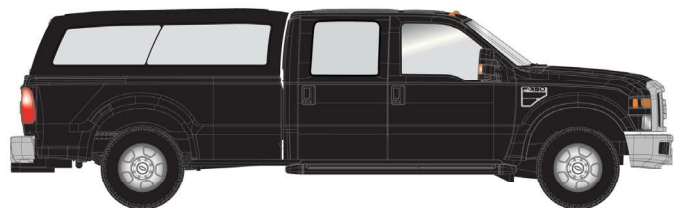
Safety Orange



Safety Orange w/ Utility Cap



Black



Black w/ Cap



Black & White Police



Black "Stealth" Police w/ Cap



ATLAS HO FORD® F-350 CREW CAB PICKUP TRUCKS

ESTIMATED ARRIVAL: 1st Quarter 2024 Arrival

ORDER IN PIECES	ITEM	ROAD NAME	COLOR	MSRP / UNIT
NEW MODEL				
	35 000 000	White	White	\$29.95
	35 000 001	White with Utility Cap	White	\$29.95
	35 000 002	Safety Yellow	Yellow	\$29.95
	35 000 003	Safety Yellow with Utility Cap	Yellow	\$29.95
	35 000 004	Safety Orange	Orange	\$29.95
	35 000 005	Safety Orange with Utility Cap	Orange	\$29.95
	35 000 006	Black	Black	\$29.95
	35 000 007	Black with Cap	Black	\$29.95
	35 000 008	Black and White Police	Black/White	\$32.95
	35 000 009	Black "Stealth" Police with Cap	Black/Silver	\$32.95
	35 000 010	Red Fire with Z-Stripe and Cap	Red/White	\$32.95
	35 000 011	Yellow Fire Chief Command Unit	Yellow/Black/White	\$32.95
	TOTAL PIECES ORDERED			

The New Atlas HO Super Duty F Series pickup trucks reflect the design styling and options available in the second generation (2008-2010) of these popular trucks. Along with the variety of configuration options available in the prior generation F-250 and F-350, Ford introduced the F-450 with a regular production pickup bed for the first time as a base crew cab with dual rear wheels powered by a Power Stroke 350 HP V8 diesel engine. These three classes of pickups were offered in several trim levels and were found in all types of service from basic family transport to contractor work trucks and police and fire duty.

This run of the Super Duty trucks illustrates some of the variety of uses of the basic F-350 Single Rear Wheel Crew Cab options, including open beds, camper caps and utility caps along with Police and Fire department designs.

Features:

- Officially Licensed
- Prototypical Trim Packages (XL, XLT, 4x4)
- Accurate design and detailing
- Optional lightbars, caps, etc.



Red Fire w/ Z-Stripe & Cap



Yellow Fire Chief Command Unit



Ford Trademarks and Trade Dress used under license to Atlas Model Railroad Co., Inc.



ATLAS HO FORD® FAIRMONT STATION WAGONS

Product Info: <https://shop.atlasrr.com/d-699-june-2023-ho-pre-orders.aspx>



Dark Jade Metallic



Medium Chestnut Metallic

**BACK BY
POPULAR
DEMAND**



Black



Light Chamois



Medium Blue

**NEW
COLORS**



Silver Metallic



Dark Cordovan Metallic



PRE-ORDER ANNOUNCEMENTS - JUNE 2023



GUARANTEED PRE-ORDER DUE DATE: WEDNESDAY AUGUST 2ND 2023



ATLAS HO FORD® FAIRMONT STATION WAGONS

ESTIMATED ARRIVAL: 2nd Quarter 2024 Arrival

ORDER IN PIECES	ITEM	DESCRIPTION	MSRP/ UNIT
BACK BY POPULAR DEMAND			
	30 000 011	Dark Jade Metallic	\$22.95
	30 000 012	Medium Chestnut Metallic	\$22.95
	30 000 036	Black	\$22.95
	30 000 038	Light Chamois	\$22.95
	30 000 039	Medium Blue	\$22.95
NEW COLORS			
	30 000 150	Silver Metallic	\$22.95
	30 000 151	Dark Cordovan Metallic	\$22.95
TOTAL PIECES ORDERED			

These 1978 model year Fairmonts are the perfect addition for any layout depicting the late 70s onward. Coming in a range of prototypical colors, these vehicles will look right at home parked in front of our garage kits, out on the streets of your layout, or, for layouts based in late 1977 or 1978, as loads on open auto racks.

These models are officially licensed by the Ford Motor Company®.

Features:

- Side view mirrors
- Head and tail light glazing
- Interior detail
- Simulated rubber tires
- Undercarriage detail
- Exterior paints and interior colors match Ford® Fairmont offerings for 1978 models.



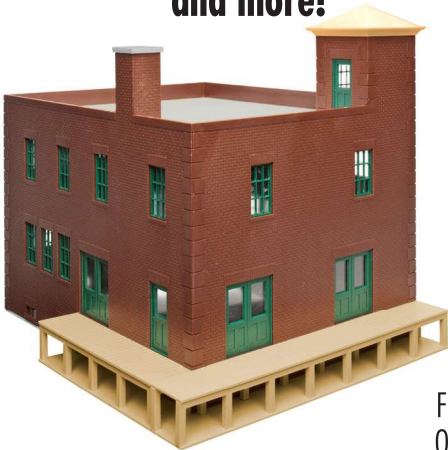
Ford Trademarks and Trade Dress used under license to Atlas Model Railroad Co., Inc.

LIMITED IN STOCK ITEMS!

Ordering: <https://shop.atlasrr.com/>

ATLAS HAS THE PERFECT ACCESSORIES TO ADD LIFE TO YOUR LAYOUT!

Add these structures as is or modify them to serve as breweries, bottling plants, biergarten stands, taverns and more!



Fairview Farm Dairy Kit - O Item #6909 In Stock!



Middlesex Manufacturing Kit - HO Item #721 In Stock!
N Item #2870 In Stock!



Refreshment Stand Kit - HO Item #715 In Stock!



Roadside Restaurant Kit - HO Item #760 In Stock!

ORDER QTY.	ITEM #	DESCRIPTION	MSRP
	2870	N MIDDLESEX MANUFACTURING KIT	\$45.95
	715	HO REFRESHMENT STAND KIT	\$13.50
	721	HO MIDDLESEX MANUFACTURING KIT	\$69.95
	760	HO ROADSIDE RESTAURANT KIT	\$23.95
	6909	O FAIRVIEW FARM DAIRY KIT	\$77.95



ATLAS ACCESSORIES



LIMITED IN STOCK ITEMS!

Ordering: <https://shop.atlasrr.com/>



3D Printed 5 Gallon Cooler -
N Item #4002035 (8/pkg.)
HO Item # 4002034 (6/pkg.)
O Item #4002033 (4/pkg.)



3D Printed Coleman Cooler -
N Item #4002026 (6/pkg.)
HO Item # 4002025 (5/pkg.)
O Item #4002024 (3/pkg.)



3D Printed Styrofoam Cooler -
N Item #4002032 (6/pkg.)
HO Item # 4002031 (5/pkg.)
O Item #4002030 (3/pkg.)



3D Printed Beer Kegs -
N Item #4002064 (5/pkg.)
HO Item # 4002063 (3/pkg.)
O Item #4002062 (2/pkg.)

ORDER QTY.	ITEM #	DESCRIPTION	MSRP
	4002026	N 3D PRINTED COLEMAN COOLERS	\$10.95
	4002032	N 3D PRINTED SYTROFOAM COOLERS	\$10.95
	4002035	N 3D PRINTED 5 GALLON COOLERS	\$10.95
	4002064	N 3D PRINTED BEER KEGS	\$8.50
	4002025	HO 3D PRINTED COLEMAN COOLERS	\$10.95
	4002031	HO 3D PRINTED SYTROFOAM COOLERS	\$10.95
	4002034	HO 3D PRINTED 5 GALLON COOLERS	\$10.95
	4002064	HO 3D PRINTED BEER KEGS	\$8.50
	4002024	O 3D PRINTED COLEMAN COOLERS	\$11.95
	4002030	O 3D PRINTED SYTROFOAM COOLERS	\$11.95
	4002033	O 3D PRINTED 5 GALLON COOLERS	\$10.95
	4002062	O 3D PRINTED BEER KEGS	\$9.50

ATLAS PINT GLASSES

Ordering: <https://shop.atlasrr.com/>



**GRAB AN ATLAS MODEL OR ATLAS O PINT GLASS
TO FILL WITH YOUR FAVORITE BEVERAGE AND
WET YOUR WHISTLE WHILE YOU RUN YOUR TRAINS!**

\$9.95 plus shipping & handling

To order visit shop.atlasrr.com or call 908-687-0880 today!

Atlas Model Pint Glass
Item #PINT1

Atlas O Pint Glass
Item #PINT2



ORDER QTY.	ITEM #	DESCRIPTION	MSRP
	PINT1	ATLAS MODEL PINT GLASS	\$9.95
	PINT2	ATLAS O PINT GLASS	\$9.95