GUARANTEED PRE-ORDER DUE DATE: WEDNESDAY AUGUST 2ND, 2023 CONSUMER EDITION







June 2023

Dear Model Railroader,

Happy Summer & Welcome to the June 2023 Atlas HO, N & O Scale Catalog. The ASMC is the basis of the distinctive Atlas Guaranteed Pre-Order system. Before the Research & Development department gives the final go ahead for production, Atlas announces to its customers the products we are preparing to make. This announcement comes in the form of the ASMC that provides our customers with the opportunity to arrange a guaranteed pre-order if placed by the given deadline. If possible, Atlas will try to fill orders placed after the given "due date", but these can not be guaranteed.

The the June 2023 Atlas HO, N & O Scale Catalog includes announcements of officially licensed models representing Ford® and various beer brands. Offerings in all scales will include 40' Plug Door Box Cars, while N & HO scales will see announcements of BX-177 Box Cars and Ford® Fairmont Wagons. Rounding out the announcements are N scale Flat Cars and Trailers and HO scale Ford® pickup trucks. In addition to these new announcements, Atlas also has the perfect accessories to add life to your layout. Take a closer look on pages 22-23 or on our website, shop.atlasrr.com

While on the website, make sure to check out the 'New Arrivals' pages to see what has recently hit Atlas Dealers' shelves or the 'In-Stock' pages to see what is still available in the Atlas Warehouse. We have plenty of exciting product arrivals headed to your dealer now-just what you need to keep you and your layout cool all summer long!

Need to do some track work? The 148-page Atlas All Scales Track & Accessories Catalog is just the resource you need! We also offer a full line of instructional guides if you're looking to start fresh with a brand new layout! For more information and a complete listing of our books, check out our website or inquire at your local hobby shop. For assistance finding an Atlas Authorized Dealer near you, check out our Dealer locator at https://shop.atlasrr.com/storelocator.aspx.

Don't miss out on all of the latest Atlas news, announcements, special offers and more. You can ensure that you receive the latest Atlas news delivered to your inbox by visiting shop.atlasrr.com and signing up for our email newsletter - the Atlas Insider.

Thank you for your interest and enthusiasm in the exceptional multi-scale product offerings created by Atlas Model Railroad Company.

Happy Modeling,

Drew Postle, Atlas Sales Manager

Products bearing American Refrigerator Transit; Chicago & Eastern Illinois (C&EL); Chicago and North Western Railway Company (CNW); The Denver & Rio Grande Western Railroad Company (D&RGW); Katy; Missouri-Kansas-Texas Railroad Company (MKT); Missouri Pacific (MP); Pacific Fruit Express (PFE); Southern Pacific (SP); St. Louis Southwestern Railway Company (SSW); Cotton Belt; Texas & Pacific (T&P); Union Pacific Fruit Express (UPFE); Western Pacific (WP) marks are made under trademark license from Union Pacific Railroad Company.



<u> Buaranteed pre-order due date: Wednesday august 2nd 2023</u>

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To Order, Please Contact Your Authorized Atlas Dealer

All prices are in US dollars. Prices and dates are subject to change without notice. Atlas reserves the right to correct errors, change prices and modify designs without notice. Any product pricing errors and updates may be corrected at any time through notification of distributors, dealers and consumers on our website: shop.atlasrr.com.

2023 Atlas Model Railroad Co., Inc.

Atlas Model Railroad Co., Inc. • 378 Florence Ave., Hillside, NJ 07205 • USA • ph. 908-687-0880 • fax: 908-687-8857 • shop.atlasrr.com





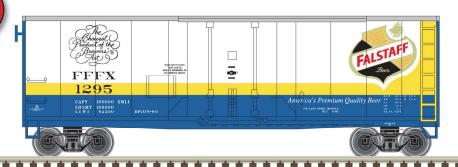
GUARANTEED PRE-ORDER DUE DATE: WEDNESDAY AUGUST 2ND 2023



ATLAS TRAINMAN® N 40' PLUG DOOR BOX CAR

ALL NEW
PAINT
SCHEMES

Product Info: https://shop.atlasrr.com/d-700-june-2023-n-pre-orders.aspx



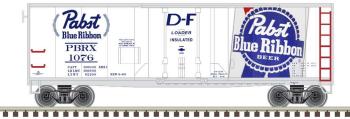
Falstaff





Lucky Lager

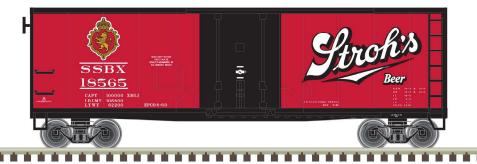
Old Milwaukee





Pabst Blue Ribbon

Pearl Lager



Stroh's

MODEL RAILROAD CO., INC.

PRE-ORDER ANNOUNCEMENTS - JUNE 2023



GUARANTEED PRE-ORDER DUE DATE: WEDNESDAY AUGUST 2ND 2023



ATLAS TRAINMAN® N 40' PLUG DOOR BOX CAR

ESTIMATED ARRIVAL: 2nd Quarter 2024 Arrival

ORDER IN PIECES	ITEM	ROAD NAME	ROAD #	COLOR	MSRP/ UNIT
	·	ALL NEW PAINT SCHEMES			
	50 006 484	Falstaff	1223	White/Blue/Yellow	\$29.95
	50 006 485	Falstaff	1237	White/Blue/Yellow	\$29.95
	50 006 486	Falstaff	1295	White/Blue/Yellow	\$29.95
	50 006 487	Lucky Lager	174	White/Red	\$29.95
	50 006 488	Lucky Lager	295	White/Red	\$29.95
	50 006 489	Lucky Lager	308	White/Red	\$29.95
	50 006 490	Old Milwaukee Light	1789	White/Red/Black	\$29.95
	50 006 491	Old Milwaukee Light	1845	White/Red/Black	\$29.95
	50 006 492	Old Milwaukee Light	1906	White/Red/Black	\$29.95
	50 006 493	Pabst Blue Ribbon	1005	White/Red/Blue/Silver	\$29.95
	50 006 494	Pabst Blue Ribbon	1072	White/Red/Blue/Silver	\$29.95
	50 006 495	Pabst Blue Ribbon	1076	White/Red/Blue/Silver	\$29.95
	50 006 496	Pearl Lager	5134	Black/Tan/Red	\$29.95
	50 006 497	Pearl Lager	5170	Black/Tan/Red	\$29.95
	50 006 498	Pearl Lager	5182	Black/Tan/Red	\$29.95
	50 006 499	Stroh's	18533	Red/Black/White/Gold	\$29.95
	50 006 500	Stroh's	18565	Red/Black/White/Gold	\$29.95
	50 006 501	Stroh's	18577	Red/Black/White/Gold	\$29.95
	TOTAL PIEC	CES ORDERED			

This Atlas Trainman model is based upon the typical RBL class of insulated box cars that were used to carry goods that required protection from extremes of temperature, but not refrigeration. Plug-style doors were normally used to ensure a tight seal in the insulation. Designed for transport of both perishables and large loads, plug doors allowed box cars to be sealed from outside dust and dirt. These Atlas Trainman units are painstakingly designed to provide many hours of optimum, smooth performance and hours of modeling enjoyment.

Features:

- Decorated with colorful fantasy paint schemes
- AccuMate® couplers
- Roller-bearing or friction-bearing trucks where appropriate
- And more!

AccuMate® couplers are made under license from AccuRail, Inc.



GUARANTEED PRE-ORDER DUE DATE: WEDNESDAY AUGUST 2ND 2023

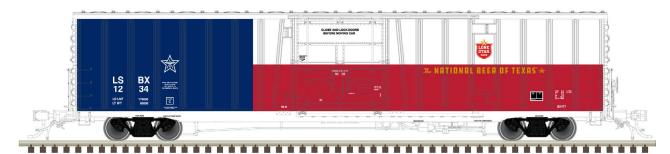




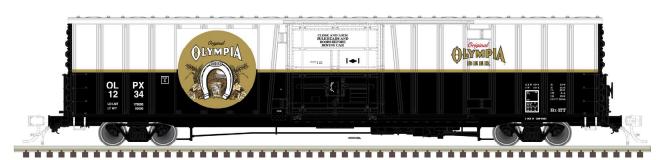
ATLAS MASTER® N BX-177 BOX CAR

ALL NEW PAINT SCHEMES

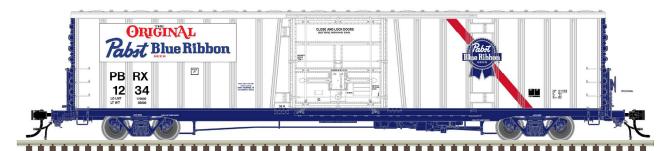
Product Info: https://shop.atlasrr.com/d-700-june-2023-n-pre-orders.aspx



Lone Star



Olympia



Pabst Blue Ribbon



Schaefer





ATLAS MASTER® N BX-177 BOX CAR

ESTIMATED ARRIVAL: 2nd Quarter 2024 Arrival

ORDER IN					MSRP/
PIECES	ITEM	ROAD NAME	ROAD #	COLOR	UNIT
		ALL NEW PAINT SCHEMES			
	50 006 519	Lone Star	1884	Red/White/Blue	\$49.95
	50 006 520	Lone Star	1897	Red/White/Blue	\$49.95
	50 006 521	Lone Star	1901	Red/White/Blue	\$49.95
	50 006 522	Olympia	101896	Black/White/Gold	\$49.95
	50 006 523	Olympia	101921	Black/White/Gold	\$49.95
	50 006 524	Olympia	101944	Black/White/Gold	\$49.95
	50 006 525	Pabst Blue Ribbon	301844	White/Blue/Red	\$49.95
	50 006 526	Pabst Blue Ribbon	301856	White/Blue/Red	\$49.95
	50 006 527	Pabst Blue Ribbon	301869	White/Blue/Red	\$49.95
	50 006 528	Schaefer	5067	White/Red/Gold	\$49.95
	50 006 529	Schaefer	5086	White/Red/Gold	\$49.95
	50 006 530	Schaefer	5093	White/Red/Gold	\$49.95
	TOTAL PIE	CES ORDERED	·	·	

Custom-built by ATSF in 1975, a total of 500 BX-177 boxcars were built at Santa Fe's car shops in Topeka, KS. Measuring 61'6" in length (66' 1/2" over the strikers), this icon of beer transportation has proven invaluable to the Santa Fe and then the BNSF. With over 40 years in service and a dozen plus paint schemes between Santa Fe and BNSF, these boxcars are still serving major breweries with pride.

A few notes about the prototype:

- ATSF 621600-622099 (Qty. 500)
 Built at Topeka shops July-Nov. 1975
 ATSF "Super Shock Contol" underframe with Keystone 20" travel Center-of-Car cushion device Youngstown (YSD) steel car sides and plug door with 10'-6" opening
- Stanray (SRE) Improved Dreadnaught ends and welded X-panel roof
- Originally equipped with Equipco "ACB" (air cushion) movable bulkheads Final (last) insulated cars built by ATSF
- In-service 40+ years

The model is designed based on BX-177 construction drawings from ATSF, YSD and SRE.

Features:

- Decorated with colorful fantasy paint schemes
- Ready to run
- Ultra-fine detail
- Prototypical ride height
- 100-ton Trucks
- 36" metal wheels
- Separately applied cut levers
- Trainline air hoses
- Etched metal cross over platforms





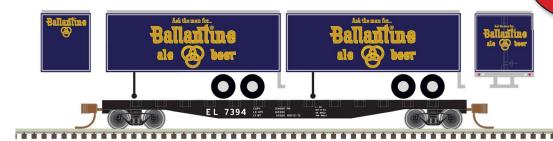
GUARANTEED PRE-ORDER DUE DATE: WEDNESDAY AUGUST 2ND 2023



ATLAS TRAINMAN® N 50' FLAT CAR WITH TWO TRAILERS

Product Info: https://shop.atlasrr.com/d-700-june-2023-n-pre-orders.aspx

ALL NEW PAINT SCHEMES



Ballantine





Hoffman



Old Milwaukee



Pearl



GUARANTEED PRE-ORDER DUE DATE: WEDNESDAY AUGUST 2ND 2023





ATLAS TRAINMAN® N 50' FLAT CAR WITH TWO TRAILERS

ESTIMATED ARRIVAL: 2nd Quarter 2024 Arrival

 ITEM	ROAD NAME	ROAD #	COLOR	MSRP/ UNIT
 	ALL NEW PAINT SCHEN	IES		
50 006 503	Ballantine / EL	7394	Blue/Yellow	\$34.95
50 006 504	Ballantine / EL	7413	Blue/Yellow	\$34.95
50 006 505	Falstaff / ATSF	92756	White/Blue/Yellow/Black/Red	\$34.95
50 006 506	Falstaff / ATSF	95763	White/Blue/Yellow/Black/Red	\$34.95
50 006 507	Hoffman / CNJ	301	White/Black/Red	\$34.95
50 006 508	Hoffman / CNJ	307	White/Black/Red	\$34.95
50 006 509	Old Milwaukee / MILW	57422	White/Black/Red	\$34.95
50 006 510	Old Milwaukee / MILW	57514	White/Black/Red	\$34.95
50 006 511	Pearl / TXTC	103	Tan/Black/Red	\$34.95
50 006 512	Pearl / TXTC	107	Tan/Black/Red	\$34.95
50 006 513	Rainier / GN	60202	Blue/Red/White/Green	\$34.95
50 006 514	Rainier / GN	60220	Blue/Red/White/Green	\$34.95
50 006 515	Schaefer / TTX	475095	White/Red/Gold	\$34.95
50 006 516	Schaefer / TTX	475144	White/Red/Gold	\$34.95
50 006 517	BEER / Conrail	700830	White/Black	\$34.95
50 006 518	BEER / Conrail	700922	White/Black	\$34.95

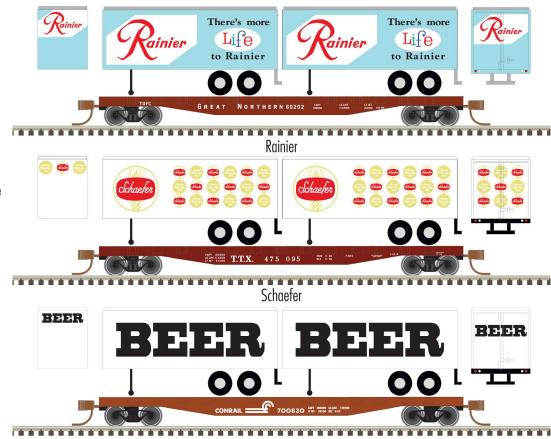
Features:

- AccuMate® couplers
- Decorated with colorful fantasy paint schemes

 AccuMate® couplers are made under license from

 AccuRail, Inc.

Starting as far back as the late 1920's railroads began to "piggyback" over-the-road truck trailers on general service flatcars for customers. General Service flatcars were equipped with a combination of rub rails, jack connections, integral or detachable bridge plates, and "5th wheel" mounts, and could carry either pairs of short trailers or a single 40' trailer. The Atlas 50' Flatcar with Trailers is typical of the general service flatcar conversions that ran from the 1940s through the 1970s.



Beer (Generic)





GUARANTEED PRE-ORDER DUE DATE: WEDNESDAY AUGUST 2ND 2023



ATLAS N FORD® FAIRMONT STATION WAGONS

Product Info: https://shop.atlasrr.com/d-700-june-2023-n-pre-orders.aspx



Silver Metallic

Dark Cordovan Metallic





GUARANTEED PRE-ORDER DUE DATE: WEDNESDAY AUGUST 2ND 2023



ATLAS N FORD® FAIRMONT STATION WAGONS

ESTIMATED ARRIVAL: 2nd Quarter 2024 Arrival

ORDER IN PIECES	ITEM	DESCRIPTION	MSRP/ UNIT
		BACK BY POPULAR DEMAND	
	60 000 011	Dark Jade Metallic	\$29.95
	60 000 012	Medium Chestnut Metallic	\$29.95
	60 000 037	Black	\$29.95
	60 000 039	Light Chamois	\$29.95
	60 000 040	Medium Blue	\$29.95
		NEW COLORS	
	60 000 162	Silver Metallic	\$29.95
	60 000 163	Dark Cordovan Metallic	\$29.95
	TOTAL PIE	CES ORDERED	

These 1978 model year Fairmonts are the perfect addition for any layout depicting the late 70s onward. Coming in a range of prototypical colors, these vehicles will look right at home parked in front of our garage kits, out on the streets of your layout, or, for layouts based in late 1977 or 1978, as loads on open auto racks.

These models are officially licensed by the Ford Motor Company®.

Features:

- Sold in matching sets of 2
- Side view mirrors
- Head and tail light glazing
- Interior detail
- Simulated rubber tires
- Undercarriage detail
- Exterior paints and interior colors match Ford® Fairmont offerings for 1978 models.



Ford Trademarks and Trade Dress used under license to Atlas Model Railroad Co., Inc.



ATLAS ACCESSORIES

LIMITED IN STOCK ITEMS!



Ordering: https://shop.atlasrr.com/

ATLAS HAS THE PERFECT ACCESSORIES TO ADD LIFE TO YOUR LAYOUT!

Add these structures as is or modify them to serve as breweries, bottling plants, biergarten stands, taverns and more!





Middlesex Manufacturing Kit - HO Item #721 In Stock! N Item #2870 In Stock!

Fairview Farm Dairy Kit - O Item #6909 In Stock!



Refreshment Stand Kit - HO Item #715 In Stock!



Roadside Restaurant Kit - HO Item #760 In Stock!

ORDER QTY.	ITEM #	DESCRIPTION	MSRP
	2870	N MIDDLESEX MANUFACTURING KIT	\$45.95
	715	HO REFRESHMENT STAND KIT	\$13.50
	721	HO MIDDLESEX MANUFACTURING KIT	\$69.95
	760	HO ROADSIDE RESTAURANT KIT	\$23.95
	6909	O FAIRVIEW FARM DAIRY KIT	\$77.95



ATLAS ACCESSORIES

LIMITED IN STOCK ITEMS!

Ordering: https://shop.atlasrr.com/











3D Printed 5 Gallon Cooler -N Item #4002035 (8/pkg.) HO Item # 4002034 (6/pkg.) O Item #4002033 (4/pkg.)

ATTURE .

3D Printed Coleman Cooler -N Item #4002026 (6/pkg.) HO Item # 4002025 (5/pkg.) O Item #4002024 (3/pkg.)

3D Printed Styrofoam Cooler - N Item #4002032 (6/pkg.) HO Item # 4002031 (5/pkg.) O Item #4002030 (3/pkg.)

3D Printed Beer Kegs -N Item #4002064 (5/pkg.) HO Item # 4002063 (3/pkg.) O Item #4002062 (2/pkg.)

ORDER QTY.	ITEM #	DESCRIPTION	MSRP
	4002026	N 3D PRINTED COLEMAN COOLERS	\$10.95
	4002032	N 3D PRINTED SYTROFOAM COOLERS	\$10.95
	4002035	N 3D PRINTED 5 GALLON COOLERS	\$10.95
	4002064	N 3D PRINTED BEER KEGS	\$8.50
	4002025	HO 3D PRINTED COLEMAN COOLERS	\$10.95
	4002031	HO 3D PRINTED SYTROFOAM COOLERS	\$10.95
	4002034	HO 3D PRINTED 5 GALLON COOLERS	\$10.95
	4002064	HO 3D PRINTED BEER KEGS	\$8.50
	4002024	0 3D PRINTED COLEMAN COOLERS	\$11.95
	4002030	0 3D PRINTED SYTROFOAM COOLERS	\$11.95
	4002033	0 3D PRINTED 5 GALLON COOLERS	\$10.95
	4002062	0 3D PRINTED BEER KEGS	\$9.50

ATLAS PINT GLASSES

Ordering: https://shop.atlasrr.com/

GRAB AN ATLAS MODEL OR ATLAS O PINT GLASS
TO FILL WITH YOUR FAVORITE BEVERAGE AND
WET YOUR WHISTLE WHILE YOU RUN YOUR TRAINS!

\$9.95 plus shipping & handling
To order visit shop.atlasrr.com or call 908-687-0880 today!





ORDER QTY.	ITEM #	DESCRIPTION	MSRP
	PINT1	ATLAS MODEL PINT GLASS	\$9.95
	PINT2	ATLAS O PINT GLASS	\$9.95