

GUARANTEED PRE-ORDER DUE DATE: WEDNESDAY AUGUST 2ND, 2023
CONSUMER EDITION



SUMMER FUN - VOL. 1

ALL SCALES CATALOG

JUNE 2023



Atlas Guaranteed Pre-Order Announcements
N, HO, & O Scales



Atlas Trainman® 40' Plug Door Box Cars
N Scale pg. 4-5; HO Scale pg. 12-13; O Scale pg. 20-21



PRE-ORDER ANNOUNCEMENTS - JUNE 2023



GUARANTEED PRE-ORDER DUE DATE: WEDNESDAY AUGUST 2ND 2023

June 2023

Dear Model Railroader,

Happy Summer & Welcome to the June 2023 Atlas HO, N & O Scale Catalog. The ASMC is the basis of the distinctive Atlas Guaranteed Pre-Order system. Before the Research & Development department gives the final go ahead for production, Atlas announces to its customers the products we are preparing to make. This announcement comes in the form of the ASMC that provides our customers with the opportunity to arrange a guaranteed pre-order if placed by the given deadline. If possible, Atlas will try to fill orders placed after the given "due date", but these can not be guaranteed.

The the June 2023 Atlas HO, N & O Scale Catalog includes announcements of officially licensed models representing Ford® and various beer brands. Offerings in all scales will include 40' Plug Door Box Cars, while N & HO scales will see announcements of BX-177 Box Cars and Ford® Fairmont Wagons. Rounding out the announcements are N scale Flat Cars and Trailers and HO scale Ford® pickup trucks. In addition to these new announcements, Atlas also has the perfect accessories to add life to your layout. Take a closer look on pages 22-23 or on our website, shop.atlasrr.com

While on the website, make sure to check out the 'New Arrivals' pages to see what has recently hit Atlas Dealers' shelves or the 'In-Stock' pages to see what is still available in the Atlas Warehouse. We have plenty of exciting product arrivals headed to your dealer now-just what you need to keep you and your layout cool all summer long!

Need to do some track work? The 148-page Atlas All Scales Track & Accessories Catalog is just the resource you need! We also offer a full line of instructional guides if you're looking to start fresh with a brand new layout! For more information and a complete listing of our books, check out our website or inquire at your local hobby shop. For assistance finding an Atlas Authorized Dealer near you, check out our Dealer locator at <https://shop.atlasrr.com/storelocator.aspx>.

Don't miss out on all of the latest Atlas news, announcements, special offers and more. You can ensure that you receive the latest Atlas news delivered to your inbox by visiting shop.atlasrr.com and signing up for our email newsletter – *the Atlas Insider*.

Thank you for your interest and enthusiasm in the exceptional multi-scale product offerings created by Atlas Model Railroad Company.

Happy Modeling,

Drew Postle, Atlas Sales Manager

Products bearing American Refrigerator Transit; Chicago & Eastern Illinois (C&EI); Chicago and North Western Railway Company (CNW); The Denver & Rio Grande Western Railroad Company (D&RGW); Katy; Missouri-Kansas-Texas Railroad Company (MKT); Missouri Pacific (MP); Pacific Fruit Express (PFE); Southern Pacific (SP); St. Louis Southwestern Railway Company (SSW); Cotton Belt; Texas & Pacific (T&P); Union Pacific (UP); Union Pacific Fruit Express (UPFE); Western Pacific (WP) marks are made under trademark license from Union Pacific Railroad Company.

Atlas Model Railroad Co., Inc. • 378 Florence Ave., Hillside, NJ 07205 • USA • ph: 908-687-0880 • fax: 908-687-8857 • shop.atlasrr.com



GUARANTEED PRE-ORDER DUE DATE: WEDNESDAY AUGUST 2ND 2023

TABLE OF CONTENTS

GUARANTEED PRE-ORDER ANNOUNCEMENTS **PAGE #**

N SCALE GUARANTEED PRE-ORDER ANNOUNCEMENTS

ATLAS TRAINMAN® N 40' PLUG DOOR BOX CARS - All New Paint Schemes	pgs. 4-5
ATLAS MASTER® N BX-177 BOX CARS - All New Paint Schemes.....	pgs. 6-7
ATLAS TRAINMAN® N 50' FLAT CARS WITH TWO TRAILERS - All New Paint Schemes.....	pgs. 8-9
ATLAS N FORD® FAIRMONT WAGONS - Back by Popular Demand & New Colors	pgs. 10-11

HO SCALE GUARANTEED PRE-ORDER ANNOUNCEMENTS

ATLAS TRAINMAN® HO 40' PLUG DOOR BOX CARS - All New Paint Schemes.....	pgs. 12-13
ATLAS MASTER® HO BX-177 BOX CARS - All New Paint Schemes.....	pgs. 14-15
ATLAS HO FORD® F-350 CREW CAB PICKUP TRUCKS - New Model.....	pgs. 16-17
ATLAS HO FORD® FAIRMONT WAGONS - Back by Popular Demand & New Colors.....	pgs. 18-19

O SCALE GUARANTEED PRE-ORDER ANNOUNCEMENTS

ATLAS TRAINMAN® O 40' PLUG DOOR BOX CARS - All New Paint Schemes	pgs. 20-21
--	------------

Pabst Blue Ribbon, Ballantine, Falstaff, Lone Star, Lucky Lager, Old Milwaukee, Olympia, Pearl, Rainier, Stroh's, Schaefer and related marks, logos and designs are intellectual property of PBC and are used with permission by Atlas Model Railroad Co., Inc. © 2023, All rights reserved.

To Order, Please Contact Your Authorized Atlas Dealer

All prices are in US dollars. Prices and dates are subject to change without notice. Atlas reserves the right to correct errors, change prices and modify designs without notice. Any product pricing errors and updates may be corrected at any time through notification of distributors, dealers and consumers on our website: shop.atlasrr.com.

© 2023 Atlas Model Railroad Co., Inc.

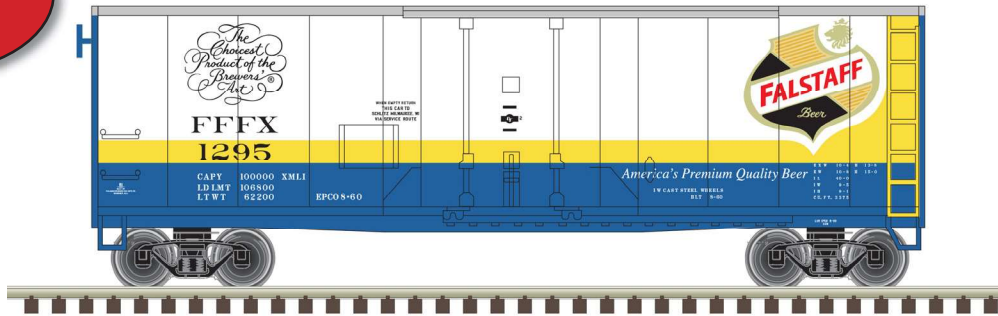
Atlas Model Railroad Co., Inc. • 378 Florence Ave., Hillside, NJ 07205 • USA • ph: 908-687-0880 • fax: 908-687-8857 • shop.atlasrr.com



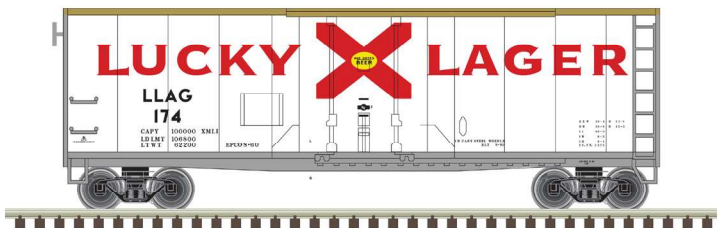
ATLAS TRAINMAN® O 40' PLUG DOOR BOX CAR

Product Info: <https://shop.atlasrr.com/d-698-june-2023-o-pre-orders.aspx>

**ALL NEW
PAINT
SCHEMES**



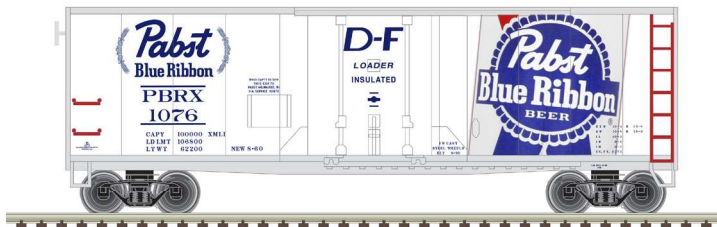
Falstaff



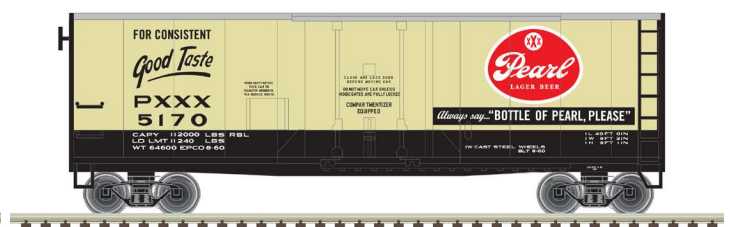
Lucky Lager



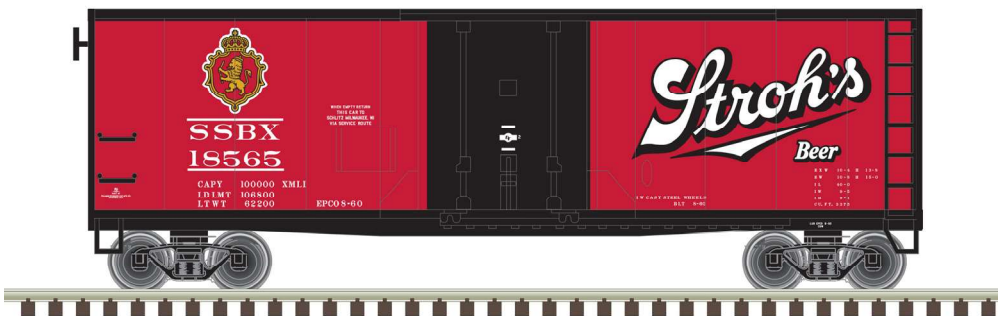
Old Milwaukee



Pabst Blue Ribbon



Pearl Lager



Stroh's



GUARANTEED PRE-ORDER DUE DATE: WEDNESDAY AUGUST 2ND 2023



ATLAS TRAINMAN® O 40' PLUG DOOR BOX CAR

ESTIMATED ARRIVAL: 2nd Quarter 2024 Arrival

ORDER IN PIECES	3-RAIL ITEM #	ROAD NAME	ROAD #	COLOR	MSRP / UNIT
ALL NEW PAINT SCHEMES					
	2001141	Falstaff	1223, 1237	White/Blue/Yellow	\$72.95
	2001142	Lucky Lager	174, 295	White/Red	\$72.95
	2001143	Old Milwaukee Light	1789, 1845	White/Red/Black	\$72.95
	2001144	Pabst Blue Ribbon	1005, 1072	White/Red/Blue/Silver	\$72.95
	2001145	Pearl Lager	5134, 5170	Black/Tan/Red	\$72.95
	2001146	Stroh's	18533, 18565	Red/Black/White/Gold	\$72.95
TOTAL PIECES ORDERED					

ESTIMATED ARRIVAL: 2nd Quarter 2024 Arrival

ORDER IN PIECES	2-RAIL ITEM #	ROAD NAME	ROAD #	COLOR	MSRP / UNIT
ALL NEW PAINT SCHEMES					
	2001191	Falstaff	1223, 1237	White/Blue/Yellow	\$75.95
	2001192	Lucky Lager	174, 295	White/Red	\$75.95
	2001193	Old Milwaukee Light	1789, 1845	White/Red/Black	\$75.95
	2001194	Pabst Blue Ribbon	1005, 1072	White/Red/Blue/Silver	\$75.95
	2001195	Pearl Lager	5134, 5170	Black/Tan/Red	\$75.95
	2001196	Stroh's	18533, 18565	Red/Black/White/Gold	\$75.95
TOTAL PIECES ORDERED					

This Atlas O Trainman® model is based upon the typical RBL class of insulated box cars that were used to carry canned goods that required protection from extremes of temperature, but not refrigeration. These cars had neither ice bunkers nor cooling units.

Plug-style doors were normally used to ensure a tight seal in the insulation. Designed for transport of both perishables and large loads, plug doors allowed box cars to be sealed from outside dust and dirt. These Atlas O Trainman® units are painstakingly designed to provide many hours of optimum, smooth performance and hours of modeling enjoyment.

Features:

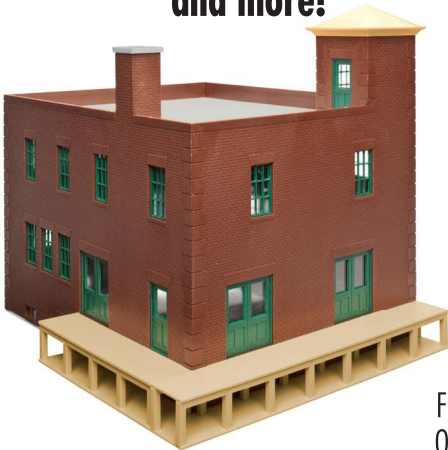
- Decorated with colorful fantasy paint schemes
- Separately applied roof walks, ladder, brake wheel & brake lines
- See-through roof walks
- Metal couplers and sprung die-cast trucks
- True scale dimensions with accurate details
- Weighted, detailed underframes
- 2-rail cars feature scale wheels and body mounted scale couplers
- Minimum diameter curve: 0-31 (3-Rail)
- Minimum radius curve: 24" (2-Rail)

LIMITED IN STOCK ITEMS!

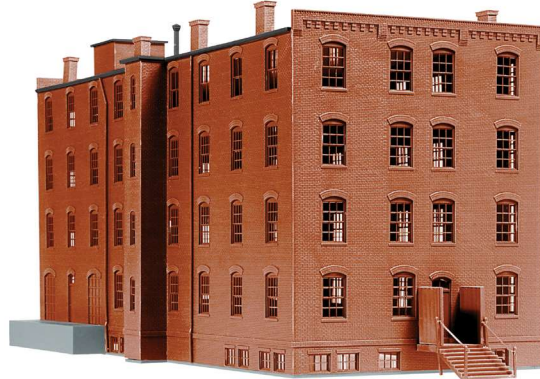
Ordering: <https://shop.atlasrr.com/>

ATLAS HAS THE PERFECT ACCESSORIES TO ADD LIFE TO YOUR LAYOUT!

Add these structures as is or modify them to serve as breweries, bottling plants, biergarten stands, taverns and more!



Fairview Farm Dairy Kit - O Item #6909 In Stock!



Middlesex Manufacturing Kit - HO Item #721 In Stock!
N Item #2870 In Stock!



Refreshment Stand Kit - HO Item #715 In Stock!



Roadside Restaurant Kit - HO Item #760 In Stock!

ORDER QTY.	ITEM #	DESCRIPTION	MSRP
	2870	N MIDDLESEX MANUFACTURING KIT	\$45.95
	715	HO REFRESHMENT STAND KIT	\$13.50
	721	HO MIDDLESEX MANUFACTURING KIT	\$69.95
	760	HO ROADSIDE RESTAURANT KIT	\$23.95
	6909	O FAIRVIEW FARM DAIRY KIT	\$77.95



ATLAS ACCESSORIES



LIMITED IN STOCK ITEMS!

Ordering: <https://shop.atlasrr.com/>



3D Printed 5 Gallon Cooler -
N Item #4002035 (8/pkg.)
HO Item # 4002034 (6/pkg.)
O Item #4002033 (4/pkg.)



3D Printed Coleman Cooler -
N Item #4002026 (6/pkg.)
HO Item # 4002025 (5/pkg.)
O Item #4002024 (3/pkg.)



3D Printed Styrofoam Cooler -
N Item #4002032 (6/pkg.)
HO Item # 4002031 (5/pkg.)
O Item #4002030 (3/pkg.)



3D Printed Beer Kegs -
N Item #4002064 (5/pkg.)
HO Item # 4002063 (3/pkg.)
O Item #4002062 (2/pkg.)

ORDER QTY.	ITEM #	DESCRIPTION	MSRP
	4002026	N 3D PRINTED COLEMAN COOLERS	\$10.95
	4002032	N 3D PRINTED SYTROFOAM COOLERS	\$10.95
	4002035	N 3D PRINTED 5 GALLON COOLERS	\$10.95
	4002064	N 3D PRINTED BEER KEGS	\$8.50
	4002025	HO 3D PRINTED COLEMAN COOLERS	\$10.95
	4002031	HO 3D PRINTED SYTROFOAM COOLERS	\$10.95
	4002034	HO 3D PRINTED 5 GALLON COOLERS	\$10.95
	4002064	HO 3D PRINTED BEER KEGS	\$8.50
	4002024	O 3D PRINTED COLEMAN COOLERS	\$11.95
	4002030	O 3D PRINTED SYTROFOAM COOLERS	\$11.95
	4002033	O 3D PRINTED 5 GALLON COOLERS	\$10.95
	4002062	O 3D PRINTED BEER KEGS	\$9.50

ATLAS PINT GLASSES

Ordering: <https://shop.atlasrr.com/>



**GRAB AN ATLAS MODEL OR ATLAS O PINT GLASS
TO FILL WITH YOUR FAVORITE BEVERAGE AND
WET YOUR WHISTLE WHILE YOU RUN YOUR TRAINS!**

\$9.95 plus shipping & handling

To order visit shop.atlasrr.com or call 908-687-0880 today!

Atlas Model Pint Glass
Item #PINT1

Atlas O Pint Glass
Item #PINT2



ORDER QTY.	ITEM #	DESCRIPTION	MSRP
	PINT1	ATLAS MODEL PINT GLASS	\$9.95
	PINT2	ATLAS O PINT GLASS	\$9.95